VZCZCXRO2757 RR RUEHGH DE RUEHUL #0143 0320800 ZNR UUUUU ZZH R 010800Z FEB 10 FM AMEMBASSY SEOUL TO RUEHC/SECSTATE WASHDC 6901 RUCPDOC/USDOC WASHDC 9661 RUEATRS/DEPT OF TREASURY WASHDC RUEHKO/AMEMBASSY TOKYO 7286 RUEHMO/AMEMBASSY MOSCOW 0741 RUEHBJ/AMEMBASSY BEIJING 7220 RUEAIIA/CIA WASHINGTON DC RUEKJCS/SECDEF WASHINGTON DC RHHMUNA/USCINCPAC HONOLULU HI RUEHGH/AMCONSUL SHANGHAI 1731 RUEHSH/AMCONSUL SHENYANG 5575 RUEHIN/AIT TAIPEI 4500 RUEHGP/AMEMBASSY SINGAPORE 7708 RUCNDT/USMISSION USUN NEW YORK 1969 RUEHGV/USMISSION GENEVA 0054 RUEHLO/AMEMBASSY LONDON 2342 RUEHFR/AMEMBASSY PARIS 2959

UNCLAS SEOUL 000143

SIPDIS

E.O. 12958: N/A

TAGS: PREL PGOV MARR ECON KPAO KMDR KS US

SUBJECT: SEOUL - MEDIA REACTION

Subject: Media Reaction; Seoul

State of the Union Address

"Obama's State of the Union Address Leaves Something to be Desired"

Washington Correspondent Hwang Yu-suk observed in moderate Hankook Ilbo (02/01): "President Obama's January 27 State of the Union Address provided him with a chance to reveal his visions for reform to the public. However, he failed to win understanding from the opposition party and the public because he identified his administration's problems as 'historical challenges' the U.S. has confronted in the past. The public did not want to hear about a raft of economic measures but how the President will run politics in a flexible manner, i.e. how he will put congressional politics back to normal. President Obama, however, stopped short of delivering this. ... We sympathize with a remark by a Republican who said that what President Obama needs is not eloquent words but actions."

STEPHENS